



STATE GRASSROOTS COORDINATOR

Coordinating Bodies and Local Networking Groups are an integral part of the success of AADE's advocacy efforts. In order to be effective, every state coordinating body should have one member designated as the State Grassroots Coordinator (SGC). That person is responsible for mobilizing their fellow constituents and key stakeholders around important legislative issues. The SGC will receive most of his/her communication through the National office via the AADE Advocacy Coordinator. AADE will provide the SGC with information about pending federal and state legislation that will affect diabetes educators and people with diabetes and the tools to effectively take action on issues. That SGC will provide this information and news to their state using available resources, social media, and technology as well as utilize the MY AADE NETWORK.

THE SGC IS:

- Main Advocacy contact for the state.
- Conduit for Advocacy information to state leadership, AADE members, and non-member supporters and stakeholders.

THE SGC WILL:

- Receive and communicate to state leaders and members the information regarding AADE legislative initiatives
- Serve as the Advocacy expert in their state*
- Coordinate "calls to action" on national and statewide legislative and reimbursement issues
- Identify and establish relationships with local state legislators and congressional representatives to acquaint them with the role of the diabetes educator as an essential member of the healthcare team and AADE's legislative agenda.
- Work with the AADE Advocacy team on issues regarding reimbursement for diabetes education and protection of the profession and patient
- Coordinate state convening or participation in a local or regional diabetes coalition of associations sharing mutual legislative and public policy interests.

For more information, please contact Kurt Anderson, AADE Director of Federal and State Advocacy at kanderson@aadenet.org.

* Those with little knowledge in Advocacy will be trained by AADE national in all areas of grassroots advocacy