



2024 Annual Business Meeting
Monday, August 26, 2024 | 10:00 – 11:00am Central Time
Virtual

I. Call to Order

The 51st Annual Business Meeting of the Association of Diabetes Care & Education Specialists was called to order by 2025 President, Jane K. Dickinson, RN, PhD, CDCES at 10:00 am Central Time on Monday, August 26, 2024.

II. Report of Eligible Registered Voters

President Dickinson announced that the minimum required quorum had been met.

III. Report of the Standing Rules of Order

The Standing Rules of Order were read.

IV. Adoption of the Order of Business

The Order of Business was adopted as presented.

V. Minutes of December 12, 2023, Meeting

The minutes of the 2023 Annual Business Meeting, held virtually on Tuesday, December 12, 2023 were approved at the January 27, 2024, meeting of the ADCES Board of Directors, and are posted on the ADCES website. President Dickinson appointed the 2024 Board of Directors as the body to approve the minutes for the 2024 Annual Business Meeting. Once approved, they will be posted to the ADCES website.

VI. President's Report

President Dickinson spoke on several of the association's activities over the past 12 months. Highlights included the 2024-2028 Strategic Planning process, ADCES Advocacy, Cooperative Agreements, Danatech, our continued strong reputation, partnerships, and collaborations as well as the emotional side of diabetes. President Dickinson also discussed the MATCH and DELTA grants.



VII. Treasurer's Report

Treasurer Gretchen Youssef reported on the 2023 financials. Revenue from operations of \$12.1 million dollars was in line with results from 2022. We expected to see modest growth in 2023, but sales of in-person events remain difficult to predict. In-person attendance across the board did not meet our expectations. Though our annual meeting in Houston was well attended and exceeded the attendance of the 2022 annual meeting in Baltimore, MD, we anticipated more in-person attendance. Similarly, many CB events experienced lower than anticipated attendance and even in-person training was lower than anticipated.

The nation saw a decrease in the inflation rate in 2023, but higher prices likely continue to strain household finances and discretionary spending.

While ADCES shows a net loss from operations of \$323 thousand dollars for 2023, we worked to contain expenses where possible given lower than expected revenue. This resulted in a slight improvement to the net loss from the prior year.

In 2023, ADCES concluded work on the cooperative agreement with the CDC that worked to deliver the national DPP lifestyle change program in underserved areas. In the second half of 2023, ADCES began work on two new CDC cooperative agreements, including a 5-year \$50 million dollar grant in partnership with Emory Centers for Public Health Training and Technical Assistance. This grant is known by its acronym MATCH standing for Mobilizing Access Through Capacity Building and Health Equity. 2023 and 2024 will be building years for ADCES as we scale up resources and will result in significant grant-based revenue and expense for ADCES. ADCES incurs direct expenses, then applies an indirect rate to cover overhead which results in equal amounts for revenue and expense.

While ADCES saw a net loss of \$323 thousand dollars, investment returns rebounded from 2022 and provided a healthy return in 2023. As a result, Net Income including investment returns was \$1.6 million dollars

ADCES Net Assets at the end of 2023 are \$15.2 million. This level of Net Assets is equal to over a year of operating expense, which is a comfortable margin of safety.

The Association has diverse sources of revenue and does not over-rely on any one program or source of revenue to fund operations. We continue to grow our relationship with CDC and raise our profile in the specialty. Grant based revenue will increase in 2024 with the award of 2 large grants.

Onboarding the new CDC cooperative agreements will be a significant effort for ADCES.



The Board of Directors strives to provide a high value to the members of ADCES that far exceeds the value of dues paid.

And lastly, as the COVID-19 pandemic, along with social, economic and foreign policies have an effect on each one of us individually, it has also had an effect on the financials of ADCES. ADCES23 which is the Association's largest event and as mentioned earlier provides a surplus that is used to provide member services and products, is back to being in-person but not back to pre-pandemic levels, thus effecting the net income provided.

While we anticipate that ADCES will have another net loss in 2024, through the Board's fiscal responsibility and staff actions to identify cost savings to offset the loss of revenue and minimize the net loss, ADCES is hopeful to turn this around and budget for a small net income in 2025.

VIII. Nominating Committee Report

President Dickinson, thanked the members of the 2024 Nominating Committee and announced:

The 2024 Officers:

President — Veronica Brady, PhD, RN, FNP-BC, BC-ADM, CDCES, FADCES
President-Elect — Katherine S. O'Neal, PharmD, MBA, BCACP, CDCES, BC-ADM, AE-C, CLS, FADCES
Treasurer — Virginia "Ginny" Ives, RDN, LD, CDCES, LPC, FADCES
Immediate Past President — Jane K. Dickinson, RN, PhD, CDCES
Corporate Secretary — Matt Hornberger, MBA, CAE

The incoming Directors are:

Kathy B. Doane, PharmD, RDN, BC-ADM, CDCES, DipACLM
Alefiya Faizullahoy, MBA, MS, RD, CDCES, CDN, FAND
George Huntley (Board-elected Director)
Susan "Sue" McLaughlin, MOL, BS, RDN, CDCES, LMNT, CPT
Christine Memering, MSN, RN, CDCES, BC-ADM, FADCES

The 2025 Nominating Committee will be:

Nathan A. Painter, PharmD, CDCES, FADCES, FCPPhA, FCCP
Marie A. Schongar, MS, FNP-BC, BC-ADM, CDCES
Carrie S. Swift, MS, RDN, BC-ADM, CDCES, FADCES
Gretchen Youssef, MS, RD, CDCES

As Immediate Past President in 2025, Jane K. Dickinson will assume the role of Chair of the 2025 Nominating Committee.



IX. 2024-2028 Strategic Plan

Matt Hornberger, CEO and Corporate Secretary provided an overview of the 2024-2028 Strategic Plan.

The plan is focused on three goals. These being:

- Improving Access to Diabetes Care and Education
- Advancing the Expertise of the DCES
- And Growing and Diversifying membership

Matt gave an update on the progress of all three goals:

Goal 1 – Access

- DSMT Act Progress
- Protecting Access to Telemedicine
- Grassroots efforts
 - Public Policy Forum
 - FIRST State Policy Forum, Sept 24
- Coalitions and Collaboration
- DSMES Promotion Playbook with CDC
- Directory of Accredited Programs on Danatech

Goal 2 – Advancing the Expertise

- 4th Edition: Diabetes Care and Education Curriculum
- New educational offerings
 - Inpatient Certificate Program
 - Updated ADCES7 Self-Care Behaviors
 - Going to School with Diabetes – Essential Insights and Strategies
 - Meeting the Needs of Culturally Diversified Individuals and Growing Your Cultural Competences in Diabetes Care and Prevention
- Revised Art and Science – 6th Edition
- Danatech

Goal 4 – Grow and Diversify Membership

- Active collaboration with partners such as CBDCE, Academy of Dietetics, The Diabetes Link and others
- Diversity – focusing on measurement
- Increased focus on service to ADCES Coordinating Bodies and Local Networking Groups

X. Member Questions and Comments

Officers and ADCES staff answered member questions.



XI. Adjournment

With no further business, President Dickinson thanked all participants and adjourned the meeting at 11:01am Central Time.